

# SPONSORSHIPS

## OPPORTUNITIES AND BENEFITS AT-A-GLANCE

	PLATINUM \$10,000	GOLD \$7,000	SILVER \$5,000	MEDAL \$5,000	BRONZE \$3,000	KILOMETER \$1,000
ON-SITE PROMOTION	EVENT T-SHIRT	●	●			
	RACE BIBS	●				
	EARLY BIB PICK-UP KIOSK	●				
	START & FINISH ARCH	●	●			
	WATER STATION (2 LOCATIONS)	●	●	●		
	SNACK STATION	●	●	●		
	FINISHER MEDAL LANYARDS				●	
	KILOMETER MARKERS					●
	EXCLUSIVE PROMOTIONAL ITEM			●		
	SPONSOR RECOGNITION BANNER	●	●	●	●	●
VERBAL RECOGNITION	●	●	●	●	●	●
DIGITAL EXPOSURE	4K 4CHARITY WEBSITE	●	●	●	●	●
	BANNER ON NAB SHOW WEBSITE	●	●	●	●	
	QUOTE IN PRESS RELEASE*	●				
	MENTION IN PRESS RELEASE*	●	●	●	●	●
	SOCIAL MEDIA MARKETING	●	●	●	●	●
	EMAIL MARKETING	●	●	●	●	●
	DIGITAL ADVERTISING	●	●	●	●	
+ COMPLIMENTARY REGISTRATIONS	10	7	5	5	3	1

\*Must commit by sponsorship deadline (Feb. 16, 2018)